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John F. Welch

COLLEGE OF BUSINESS

Intellectual Contributions July 1, 2010 - June 30, 2011

Accounting

Cascini, Karen T. (Professor)

Refereed Journal Articles

Cascini, K., Delfavero, A. (2011). The Evaluation of The Implementation of Fair Value Accounting: Impact on Financial Reporting. *Journal of Business and Economics Research*, 9(1), 1 - 16. (Discipline-based Scholarship)

Mazza, Cheri R. (Associate Professor)

Refereed Journal Articles

Mazza, C., McEwen, R. A., Hunton, J. E. (2011). Fair Value and Entity-Specific Measurements for Asset Retirement Obligations: Effects of Incentives and Benchmarks on Earnings Management. *Journal of Behavioral Finance*, 12(2), 68-77. (Discipline-based Scholarship)

Refereed Books/Chapters

Massey, D., Mazza, C., Schiff, A., Schiff, J., VanHise, J. (2010). Accounting for Contingencies/Portfolio 5165. *Accounting for Contingencies/Portfolio 5165*. Washington, D.C.: Bureau of National Affairs (BNA). (Contributions to Practice)

Scarpati, Stephen (Clinical Assistant Professor)

Refereed Journal Articles

Scarpati, S. (2011). Guidance for Accounting Professors. *CPA Journal*, 81(6), 14,15. (Contributions to Practice)

Scarpati, S. (2010). Developments in Accounting Education. *CPA Journal*, LXXX(7), 10,11. (Contributions to Practice)

Tarasovich, Barbara E. (Clinical Assistant Professor)

Refereed Journal Articles

Tarasovich, B., Lyons, B. (2011). A Transformational Change Program in IT – The case of a Global Consumer Products Company. *International Journal of Business and Social Science*, 2(15), 52. (Discipline-based Scholarship)

Business Law

Pate, Riccardo L. (Assistant Professor)

Refereed Journal Articles

Pate, R. (2011). USERRA Sections 4312 & 4313: Employment at Will vs. Temporary Employment. *To appear in Contemporary Readings in Law and Social Justice*, 1((3)1), 1. (Discipline-based Scholarship)

Economics

Engel, Russell (Assistant Professor)

Refereed Journal Articles

Engel, R. First Price Auctions, Lotteries, and Risk Preferences Across Institutions. *To appear in Journal of Business and Economics Research*, n/a(n/a), not published yet. (Discipline-based Scholarship)

Mamun, Khawaja (Assistant Professor)

Refereed Journal Articles

Mamun, K., Fredriksson, P., Wang, L. Are Politicians Office or Policy Motivated? The Case of U.S. Governors' Environmental Policies. *To appear in Journal of Environmental Economics and Management*, xx(xx), xx. (Discipline-based Scholarship)

Orlowski, Lucjan T. (Professor)

Refereed Journal Articles

Orlowski, L. (2011). Extreme Risks in Financial Markets and Monetary Policies of the Euro-Candidates. *To appear in Comparative Economic Studies*, 53(2), 24. (Contributions to Practice)

Orlowski, L., Gabrisch, H. (2010). Interest rate convergence in euro-candidate countries: volatility dynamics of sovereign bond yields. *Emerging Markets Finance and Trade*, 46(6), 69-85. (Discipline-based Scholarship)

Orlowski, L. (2010). Monetary Policy Rules for Convergence to the Euro. *Economic Systems*, 34(2), 148-159. (Discipline-based Scholarship)

Rubb, Stephen (Associate Professor)

Refereed Journal Articles

Rubb, S., Quinn, M. A. (2011). Spouse Over-education and Family Migration: Evidence from the U.S.. *To appear in Journal of Family and Economic Issues*, 32(na), 10. (Discipline-based Scholarship)

Rubb, S. FACTORS INFLUENCING THE LIKELIHOOD OF OVEREDUCATION: A Bivariate Probit with Sample Selection Framework. *To appear in Education Economics*, na(na forthcoming), na. (Discipline-based Scholarship)

Rubb, S. (2010). Earnings of Nurses in Non-Nursing Occupations: Evidence of Significant Nursing Dissatisfaction?. *International Journal of Arts and Sciences*, 3(13), 508-518. (Discipline-based Scholarship)

Finance

Amin, Abu S. (Assistant Professor)

Refereed Journal Articles

Rahman, L., Amin, A. (2011). Monthly Seasonality in Emerging Market: Evidence from Bangladesh. *Global Journal of Finance and Economics*, 8(1), 145-165. (Discipline-based Scholarship)

Dunbar, Kwamie O. (Assistant Professor)

Refereed Journal Articles

Schroeder, T., Dunbar, K. (2011). Effectively hedging the interest rate risk of wide floating-rate coupon spreads. *Journal of Risk Management in Financial Institutions*, Volume 4(2), 162-179. (Contributions to Practice)

Lyons, Bridget (Associate Professor)

Refereed Journal Articles

Tarasovich, B., Lyons, B. (2011). A Transformational Change Program in IT – The case of a Global Consumer Products Company. *International Journal of Business and Social Science*, 2(15), 52. (Discipline-based Scholarship)

Gumbus, A., Lyons, B. Workplace Harassment: The Social costs of Bullying. *To appear in Journal of Leadership, Accountability and Ethics*, na(na), na. (Discipline-based Scholarship)

Paliwal, Rupendra (Associate Professor)

Refereed Journal Articles

Paliwal, R., Hegde, S. Financial Contagion and Market Liquidity: Evidence from Asian Crisis. *To appear in IUP Journal of Applied Finance*, July 2011(Forthcoming), Forthcoming. (Discipline-based Scholarship)

Management

Andreassi, Jeanine (Assistant Professor)

Refereed Journal Articles

Andreassi, J. (2011). What the person brings to the table: Personality, coping and work-family conflict. *Journal of Family Issues*, 32(4). (Discipline-based Scholarship)

Brown, Stephen M. (Professor)

Refereed Journal Articles

Crader, T., Brown, S. (2011). Transformational Teams and their impact on Customer Satisfaction at One Firm. *Advances in Management*, 04(06), 1-19. (Discipline-based Scholarship)

Brown, S., Garnjost, P. PBL in Leadership Development in an International Context. *To appear in Journal of Executive Education*, 1(1), 1. (Learning and Pedagogical Research)

Crader, Timothy J. (Visiting Faculty)

Refereed Journal Articles

Crader, T., Brown, S. (2011). Transformational Teams and their impact on Customer Satisfaction at One Firm. *Advances in Management*, 04(06), 1-19. (Discipline-based Scholarship)

Crader, T., Santomier, J. (2011). Imagination at Work and Play: A Case Study Analysis of General Electric's Olympic Sponsorship. *International Journal of Sport Business and Management*, 1(1), 61-75. (Discipline-based Scholarship)

Gumbus, Andra (Associate Professor)

Refereed Journal Articles

Gumbus, A., Lyons, B. Workplace Harassment: The Social costs of Bullying. *To appear in Journal of Leadership, Accountability and Ethics*, na(na), na. (Discipline-based Scholarship)

Gumbus, A., Frances, G., Stephen, L. (2010). Ethical Implications of Internet Monitoring: A Comparative Study. *Information Systems Frontiers*, 12(4 (2010)), 433. (Discipline-based Scholarship)

Refereed Books/Chapters

Gumbus, A. Book Review of Giving Voice to Values by Mary Gentile. *To appear in Organization Management Journal. (Learning and Pedagogical Research)*

Guo, Grace C. (Assistant Professor)

Refereed Journal Articles

Guo, G. C., Miller, J. K. (2010). Guanxi, guanxi dynamics, and entrepreneurial firm creation and development in China. *Management and Organization Review*, 6(2), 267-291. (Discipline-based Scholarship)

Refereed Books/Chapters

Guo, G. C., Porschitz, E., Alves, J. The "Paths" and "Ladders" of "Sea Turtles:" How Do Young Chinese Returnees Understand Their Careers. In Edward Elgar (Ed.), *Managing the New Workforce: International Perspectives on the Millennial Generation*. (Discipline-based Scholarship)

Lawter, L., Rua, T., Guo, G. C. Personalizing Business Ethics Education. In A. Stachowicz-Stanusch and C. Wankel (Ed.), *Management Education on Integrity*. Charlotte, NC: Information Age Publishing. (Learning and Pedagogical Research)

Miller, J. K., Guo, G. C. Recruitment: International Cross-cultural Perspective. In D. Cable and T. Yu (Ed.), *The Oxford Handbook of Recruitment*. (Discipline-based Scholarship)

Lawter, Leanna (Instructor)

Refereed Books/Chapters

Lawter, L., Rua, T., Guo, G. C. Personalizing Business Ethics Education. In A. Stachowicz-Stanusch and C. Wankel (Ed.), *Management Education on Integrity*. Charlotte, NC: Information Age Publishing. (Learning and Pedagogical Research)

Rua, Tuvana (Assistant Professor)

Refereed Books/Chapters

Lawter, L., Rua, T., Guo, G. C. Personalizing Business Ethics Education. In A. Stachowicz-Stanusch and C. Wankel (Ed.), *Management Education on Integrity*. Charlotte, NC: Information Age Publishing. (Learning and Pedagogical Research)

Zhang, Jijin (Associate Professor)

Refereed Journal Articles

Zhang, M. (2011). Firm-level performance impact of IS support for product innovation. *European Journal of Innovation Management*, 14(1), 118-132. (Discipline-based Scholarship)

Management Information Systems

Laosethakul, Kittipong (Assistant Professor)

Publications

Refereed Journal Articles

Laosethakul, K., Yajiong, X. A Preliminary Investigation of Intention to Use an Electronic Textbook. *To appear in Ubiquitous Learning: An International Journal*, 3(1), 1. (Contributions to Practice)

Laosethakul, K., Thaweepan, L. (2010). Why Females Do Not Choose Computing? A Lesson Learned from China.. *Multicultural Education & Technology Journal (METJ)*, 4(3), 173-187. (Contributions to Practice)

Laosethakul, K., Leingpibul, T., Coe, T. (2010). Investigation into Gender Perception toward Computing: A Comparison between the U.S. and India. *International Journal of Information and Communication Technology Education (IJICTE)*, 6(24), 23-37. (Learning and Pedagogical Research)

Coe, T., Laoethakul, K. (2010). Should Individual Investors Use Technical Trading Rules to Attempt to Beat the Market?. *American Journal of Economics and Business Administration*, 2(3), 201-209. (Discipline-based Scholarship)

Marketing

McGovern, Enda F. (Associate Professor)

Refereed Journal Articles

McGovern, E. (2011). CLIMATE CHANGE AND CARBON FOOTPRINT: WHERE LESS IS MORE. *Journal of Business Management and Change*, 6(1), 61-74. (Discipline-based Scholarship)

McGovern, E., Weinstein, L., Hooper, B. (2010). High Speed Success in Indy Leaves Canadian Club Wondering Should We Stay or Should We GO?. *Business Case Journal*, Vol 17(Issue 2), 52-65. (Learning and Pedagogical Research)

Micu, Anca C. (Assistant Professor)

Refereed Journal Articles

Micu, A., Dedeker, K., Lewis, I., Moran, R., Netzer, O., Plummer, J., Rubinson, J. (2011). The shape of marketing research in 2021. *Journal of Advertising Research*, 51(1), 1-9. (Contributions to Practice)

Micu, A. (2010). Telling the brand story: Including news articles in online promotional strategies. *Management & Marketing*, 5(2), 67-84. (Discipline-based Scholarship)

Refereed Books/Chapters

Micu, A., Moraru, M. (2011). The History and Structure of Advertising Higher Education in Romania. In Billy I. Ross and Jeff Richards (Ed.), *A Century of International Advertising Education*. American Academy of Advertising. (Learning and Pedagogical Research)

Micu, A. (2010). The Passive Shopping Stage. In Ralf Terlutter, Sandra Diehl, Shintaro Okazaki (Ed.), *Advances in Advertising Research (Vol. 1): Cutting Edge International Research* (1st ed., pp. 59-76). Heidelberg: Gabler. (Discipline-based Scholarship)

Taylor, David G. (Assistant Professor)

Refereed Journal Articles

Strutton, D., Taylor, D. (2011). What Would Don Draper Do? Restoring The Contemporary Agency Mojo. *Business Horizons*, 54, 467-479. (Discipline-based Scholarship)

Pentina, I., Amialchuk, A., Taylor, D. Exploring Effects of Online Shopping Experiences on Browser Satisfaction and e-Tail Performance. *To appear in International Journal of Retail and Distribution Management*. (Discipline-based Scholarship)

Taylor, D., Lewin, J., Strutton, D. (2011). Friends, Fans, and Followers: Do Ads Work on Social Networks?. *Journal of Advertising Research*, 51(1), 258-275. (Discipline-based Scholarship)

Strutton, D., Taylor, D., Thompson, K. Investigating Generational Differences in e-WOM Behaviours: For Advertising Purposes, Does X = Y?. *To appear in International Journal of Advertising*, 30(4), XX-XX. (Discipline-based Scholarship)

Taylor, D. (2010). Putting A Face With A Name: Avatars, Relationship Marketing and Service Recovery. *International Journal of Electronic Marketing & Retailing*, 3(4), 363-381. (Discipline-based Scholarship)

Taylor, D., Strutton, D. (2010). Has E-Marketing Come of Age? Modeling Historical Influences on Post-Adoption Era Internet Consumer Behaviors. *Journal of Business Research*, 9-10(63), 950-956. (Discipline-based Scholarship)

Pentina, I., Taylor, D. (2010). Exploring Source Effects for Online Sales Outcomes: the Role of Avatar-Buyer Similarity. *Journal of Customer Behaviour*, 9(2), 135-150. (Discipline-based Scholarship)

Sport Management

Santomier, James P. (Professor)

Refereed Journal Articles

Crader, T., Santomier, J. (2011). Imagination at Work and Play: A Case Study Analysis of General Electric's Olympic Sponsorship. *International Journal of Sport Business and Management*, 1(1), 61-75. (Discipline-based Scholarship)

Refereed Books/Chapters

Santomier, J., Durchholz, C., Peoples, S. (2011). SportSponsoring: Theoretische und Praktische Perspektiven. In H. Woratschek and Strobel, T. (Ed.), *Sportmanagement*. Berlin: Kohlhammer Verlag. (*Discipline-based Scholarship*)

Santomier, J., Shuart, J., Costabiei, A. (2011). New Media. In M. Li, E. Macintosh, G. Bravo (Ed.), *International Sport Management* (pp. NA). Champaign, IL: Human Kinetics. (*Discipline-based Scholarship*)

Shuart, Joshua (Associate Professor)

Refereed Books/Chapters

Santomier, J., Shuart, J., Costabiei, A. (2011). New Media. In M. Li, E. Macintosh, G. Bravo (Ed.), *International Sport Management* (pp. NA). Champaign, IL: Human Kinetics. (*Discipline-based Scholarship*)