PRESIDENT'S MESSAGE

Robert Hutchins, when he was the president of the University of Chicago, said that the task of the university president was to delegate everything except the task of thinking constantly on the philosophy and the purpose of the institution.

I doubt that even in Hutchins' day that were possible, and it certainly is not possible today.

But possible or not, Hutchins' point remains valid: there is nothing so important as the purpose of the institution and concern about ways to implement that purpose.

Concern over purpose is even more important today for the simple reason that the private college or university that is neither discernibly superior to, nor distinct from, other institutions with which it competes for students, is headed for trouble. Parents and students shop for the highest value for their educational dollar. They will still pay for quality and value-oriented education.

If we are to take the long view, let us remember Hutchins' admonition: There is nothing so important as a clearly stated philosophy of education and constant concern by all for its implementation.

Robert A. Preston
President

DONNA DELIETO TO HEAD ADVANCEMENT TEAM

"We need a strong marketing effort." – Donna DeLieto

In her new role as vice president for institutional advancement, Donna DeLieto plans to put together a strong marketing effort.

"We have the talent. We just have to coordinate our strengths and our energies in order to build SHU's external image," Donna said in a recent interview.

A coach and a cheerleader for Sacred Heart's advancement team, Donna can claim a 16-year affiliation with SHU, first as an undergraduate, then as a graduate student, later as a member of the faculty, and most recently, as a dean. As a result, she views SHU's strengths from several perspectives.

"As a student you know you matter; as a member of the faculty, you know you have an impact on the students' lives; as a member of the administration, you can help make things happen for the benefit of the students and the community."

Donna graduated summa cum laude with a bachelor's degree in Business Administration, later receiving an MBA degree and the Medal of Academic Achievement from Sacred Heart as well. She became director of Marketing of Mechanics Savings Bank and two years later was named vice president of Marketing at Jefferson Federal Savings and Loan Association.

As an assistant professor of Management, she has been teaching management and marketing courses for several years at SHU. She also has developed programs that link students, faculty, and business, including the new Executive MBA program, and the Executive-in-Residence program.

In her new position Donna succeeds Frank Nuelle, appointed interim vice president for Institutional Advancement in April 1987. Her primary thrust at this time is to coordinate the 1987-88 Annual Fund campaign, which ends in June.


All of these functions involve marketing, the area on which Donna (continued on page 4)
Tony Centopanti

At 4 a.m., Tony Centopanti's home phone rang. It was Sacred Heart University notifying him that the boiler was out. Tony dressed and left for the SHU campus. That's dedication.

"I spend as much time at Sacred Heart as I can," Tony says. "When I started in 1971, people were working together to build this new University. I have seen SHU develop into what it is today, and I know deep down that I was a part of that growth."

Starting as assistant superintendent of building and grounds as night-shift supervisor, Tony worked his way into the job of director of Maintenance. Today he is projects manager for Witt, Fiala, Flannery and Associates, a firm providing specialized facilities management for colleges and universities.

"If a job can be considered other than a job, Sacred Heart is. It is a part of me after all these years. This is where I want to be, and this is where I want to retire," Tony says.

"Because of my ties with the University, the name Sacred Heart is very special to me. I feel very protective of it," Tony adds. "It's not the money that makes me work hard and work overtime. It is because SHU means a lot to me. I feel a dedication toward the University," he continues.

Prior to his involvement with SHU, Tony graduated from Bullard Havens Regional Vocational Technical School in Bridgeport and went into the United States Navy. He then worked as a machine operator at Avco Lycoming and as a printer for Warner Brothers Company in Bridgeport. He was chosen for the supervisory position at SHU in 1971 and has been a part of the family ever since.

"When you have a job you are concerned about, it grows on you. Work has to be done, and that's all there is to it, even if it means leaving your house in the middle of the night to check the boiler," Tony explains.

He adds that his wife Judy is very supportive and understanding of his commitment of Sacred Heart. They have three sons, Tony, 22; Mark, 21; and Thomas, 17; and a daughter, Patricia, 14. "My children are my greatest hobby," Tony says. "My wife is a professional domestic engineer."

Besides the interest and time spent with his family, Tony is part of a softball team and has been a member of two bowling teams.
WHAT DOES THE SPRING SEASON MEAN FOR YOU?

In a mini-survey, members of the University community were asked: "What does the spring season mean for you?"

DAVID BIKE, director, Athletics:
Springtime makes me wonder. I always wonder why I'm not coaching first base somewhere in the "Bigs."

MARGARET (PEG) FARRELL, director, University Center for Women:
I consider myself an optimist but spring seems to reinforce those feelings of growth, energy, rejuvenation. Look, I even have my window open.

MARION CALABRESE, associate professor, English:
Splashes of color, swatches of texture, plans for my garden and planning a design -- actually, variations on a theme -- for a new quilt.

DR. RALPH CORRIGAN, associate professor, English:
Riding my bicycle and getting my boat ready for a summer of sailing.

CHRIS JARVIS, executive assistant to the President:
I enjoy the change of seasons...look forward to more walking, gardening, putting winter clothes away and wearing bright spring colors.

MARGARET FARRELL, director, University Center for Women:
I consider myself an optimist but spring seems to reinforce those feelings of growth, energy, rejuvenation. Look, I even have my window open.

NETTIE HOWE, secretary, Library:
Not being cold anymore...a new lease on life...things that I think in December are impossible to do somehow in April seem very possible.

REV. WILLIAM SANGIOVANNI, director, Campus Ministry:
New birth, new life, Resurrection and Red Sox baseball.

RONDELL BULLS, assistant director, Financial Aid:
I love it, I love it. Easter, warmth, flowers, birds chirping, jogging, shedding winter clothes and no more shoveling.

DR. WILLIAM PEARMAN, academic vice president:
A time to emphasize growth, life and hope...I contemplate nature's mysteries, theological mysteries...and setting in the green onion plants.
SHU welcomes several new adjunct faculty who have joined us since January 1. They include Robert Austin of Ledyard, adjunct instructor, Education; Wilfred Bacchus of Fairfield, adjunct instructor, Political Science; Kathryn Clegg of Derby, adjunct associate, Psychology; Dennis Colwell of Naugatuck, adjunct assistant, Accounting; and Barbara Elliott of Trumbull, adjunct instructor, English (Workshop Skills).

Also Clifford Fellows of Fairfield, adjunct associate, Management; Gary Gelmini of Lisbon, adjunct instructor, Education; Dr. James Green of Cheshire, adjunct associate, Economics/Finance; Linda Greene-Auriemma of Fairfield, adjunct instructor, English (Workshop Skills); Norris Haynes of West Haven, adjunct instructor, Education; and Adair Heitmann of Bridgeport, adjunct instructor, Art.

Also Mary McEnroe Johnson of Washington, adjunct instructor, Education; Patricia Longo of Fairfield, adjunct instructor, Art; James Love of Westport, adjunct associate, Management; James McLaughlin of North Haven, adjunct instructor, Biology; Andrew Newman of New Haven, adjunct instructor, Computer Science; and John Nilan of Monroe, adjunct instructor, Education.

Also Cassy Deane Pollack of Northford, adjunct assistant, Management; Richard Rizza of Milford, adjunct associate, Management; Jeanette Rohn of Westport, adjunct associate, Finance; Jayne Sardella of Fairfield, adjunct instructor, Education; Victor Stein of Trumbull, adjunct associate, Accounting; Sandra Toifl of Meriden, adjunct instructor, Computer Science; and Dr. William Vassar of Newington, adjunct professor, Education.

SHU PRINTS

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JOB OPENINGS

College of Business and Professional Studies FT & PT Secretary
Registrar FT Data Entry Clerk
Security FT Secretary
Security FT Security Officer

SHAPING LIVES

(continued from page 2) assistant professor of Accounting. When not working on the MBA Program, Tom enjoys reading English history. His two favorite authors - Winston Churchill and Winston Graham. He skis during the winter and sails during the summer. "Golf, however, is my passion in the summer," says Tom, which he plays with fellow faculty member Saul Haffner. He also attempts to solve the New York Times Sunday Crossword Puzzle.

He has three daughters: Florence, 16; Neva, 14 (a family name, after the river which flows in Leningrad); and Sara, 11.

DELIETO

(continued from page 1)

feels we need to concentrate. When asked what she means by "marketing," she replied:

"Everyone has a different definition of marketing. Anything that is involved with the external contact with the 'customer' is marketing. Promotion, advertising, sales, development contacts, public relations efforts - all of these are part of the marketing process."

Aside from spending time with family and friends, other facets of her energetic personality unfolded as we spoke. A student of ballet in New Haven as a child, she still enjoys dance and works out as often as she can. She also enjoys photography and singing, and admits to a fondness for cooking. (Her culinary skills brought her fame on campus last year when, carrying the banner for the College of Business, she was named "Pasta Queen", her homemade spaghetti sauce selected over Dean Reggio's, who had tossed out the gauntlet to any challengers.)