



*“Sacred Heart University –  
It started in the future”*

*Program for the Installation  
of*

**ROBERT A. KIDERA**

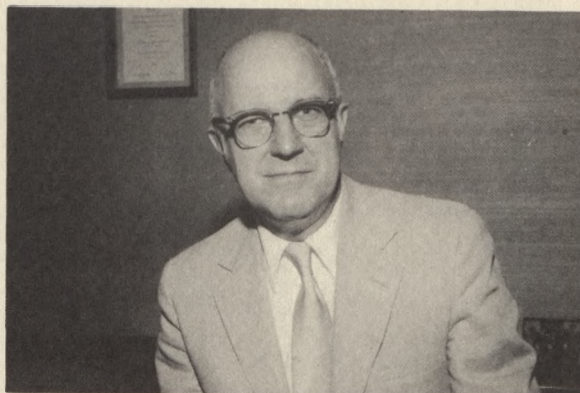
*as the*

**Second President of Sacred Heart University**

**SEPTEMBER 21, 1971**

**2:15 P.M.**

**UNIVERSITY AUDITORIUM**



## *Robert A. Kidera*

Robert A. Kidera comes to Sacred Heart University as its second president with an extensive and distinguished background in higher education. For more than 26 years, Mr. Kidera has served in university teaching and educational administration at three of the nation's major universities – Marquette, Cornell and Fordham.

From 1965 until 1969, as Vice-President for University Relations and Development at Fordham, Mr. Kidera planned and supervised the total strategy and program of university relations, publications and fund raising. He was a major factor in Fordham's thrust to become a leading institution within American higher education.

Prior to his position at Fordham, Mr. Kidera served as Assistant to the President for Development and University Relations at Cornell University, supervising that institution's seventy-three million dollar development program from 1961 to 1964.

During his career at Marquette between 1948 and 1961, Mr. Kidera rose from assistant professor to full professor at the College of Journalism, one of the nation's leading centers of communication study. In addition to his classroom teaching, he also served as Director of Public Relations.

Just prior to accepting his position at Sacred Heart, Mr. Kidera was Vice President of Tamblyn & Brown, Inc. a New York firm which provides public relations and fund raising services for educational and health service organizations throughout the United States.

His educational background includes St. Procopius College Academy, Lisle, Illinois (1935); PhB. and M.A. degrees, Marquette University (1939 and 1949 respectively). Mr. Kidera is a member of the Association of Higher Education, American College Public Relations Association, American Alumni Council, Public Relations Society of America, Inc. and American Catholic Educational Association.

Mr. Kidera married the former Helen Behling in 1947 and they have six children. The Kideras reside in Fairfield, Conn.

# PROGRAM

- INVOCATION . . . . . THE REVEREND MONSIGNOR JOHN F. McGOUGH  
*Secretary, Board of Trustees*
- THE NATIONAL ANTHEM . . . . . ASSEMBLY
- WELCOME . . . . . LEONARD A. SCHINE  
*Trustee*
- GREETINGS . . . . . DR. JOHN L. MAHAR  
*Chairman, University Senate*  
PETER V. SCHWICKERT  
*President, Alumni Association*  
PAUL L. DUBINSKY  
*President, Student Government*  
JOHN J. O'KEEFE  
*President, Board of Associates*  
ANTHONY M. SCALISI  
*President, Parents' Association*
- INSTALLATION OF ROBERT A. KIDERA . . MOST REVEREND WALTER W. CURTIS  
AS THE SECOND PRESIDENT OF *Chairman, Board of Trustees*  
SACRED HEART UNIVERSITY
- RESPONSE . . . . . PRESIDENT ROBERT A. KIDERA
- ANNOUNCEMENT OF SPECIAL AWARD
- BENEDICTION . . . . . REVEREND JOHN B. GIULIANI  
*Chaplain, Sacred Heart University*

*Music Under the Direction of Leland R. Roberts*

## Sacred Heart Installs Its Second President

Today, Robert A. Kidera is being installed as the second president of Sacred Heart University.

He assumed his new responsibilities on July 1, 1971 from the founding president and current chancellor of the University, Dr. William H. Conley.

Sacred Heart University is a private, coeducational commuter institution which was conceived by the Most Rev. Walter W. Curtis, Bishop of Bridgeport. It was chartered as an independent corporation in February, 1963 and its innovative and unique system of lay control has served as the prototype for subsequent reorganization of several larger Catholic institutions. As some people have indicated since its founding, "Sacred Heart University really seems to have started in the future."

Since its inception, the University has moved boldly to tailor its integrated program of liberal education with a flexible academic structure and a concern for a Christian presence reflective both of traditional inspirational values and new ways to meet its public service and community responsibilities. The University has earned its full educational accreditation in minimum time and it has already produced approximately 1,400 graduates who will live and work, for the most part, in its Southwestern Connecticut commuting region.

The University congratulates Dr. Conley for his successful accomplishment and welcomes President Kidera, whose challenging viewpoints on educational matters already have made themselves felt in opening new horizons of University growth and development.

## Presidential Installation Ceremonies Committee

The Reverend Monsignor John F. McGough — *Chairman*

Dr. Maurice J. O'Sullivan

*Administrative Vice President and*

*University Liaison with Board of Trustees*

Mr. Joseph R. Burkart

*Director of Development*

Mr. Paul B. Dubinsky

*President of the Student Government*

Mr. William B. Kennedy

*Assistant to the President*

Dr. John L. Mahar

*President of the University Senate and  
Chairman of the Department of History*

Dr. Anthony V. Pinciario

*Chairman of the Department of Chemistry*

Mr. Peter V. Schwickert

*President of the Alumni Association*