



# WCBT Newsletter May 2020

*Welch College of Business & Technology May 2020 Sacred Heart University*

## In This Issue



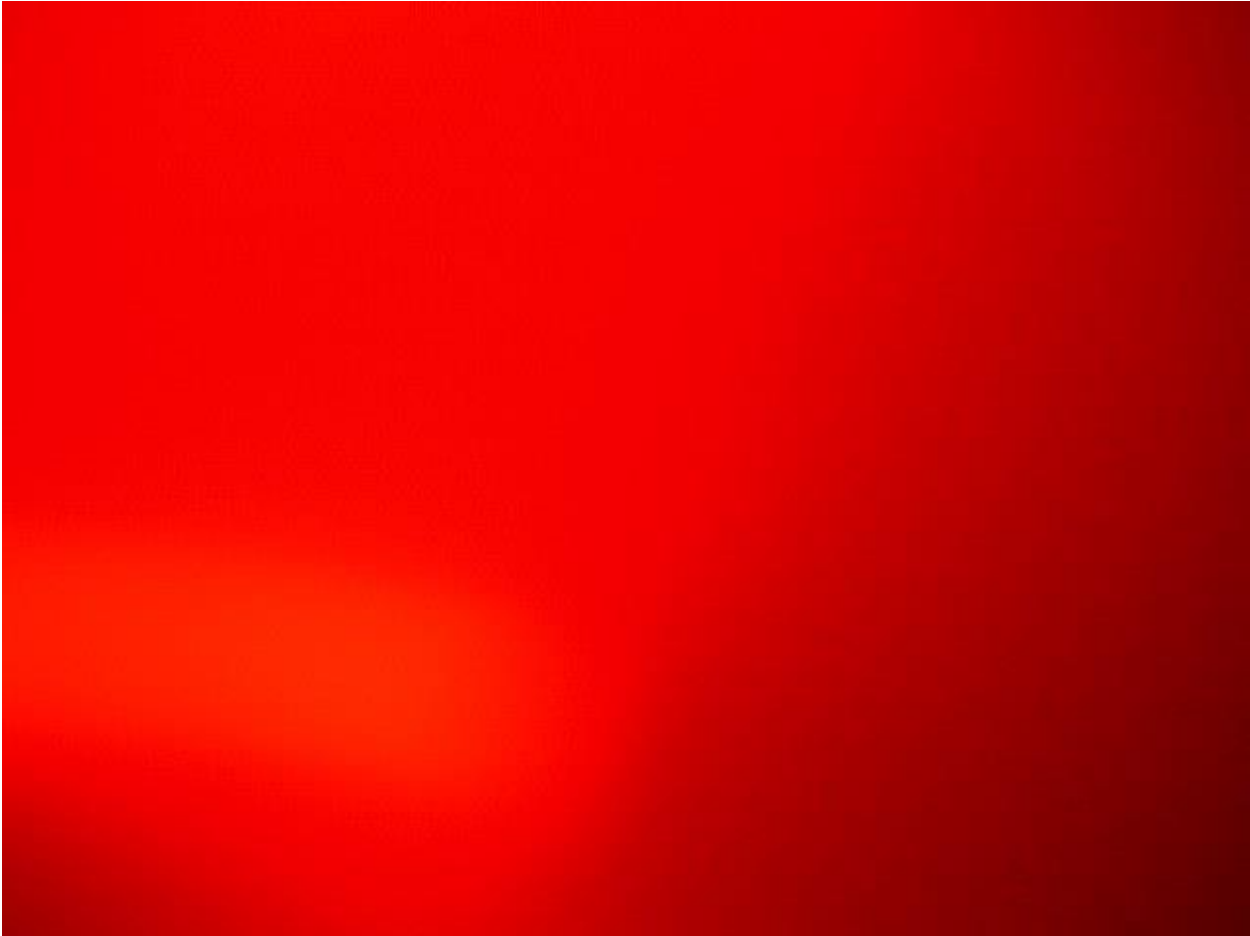
- **First Techstars/SHU Startup weekend a success!**
- **Welch Scholars for 20/21**
- **May Startup Weekend**

- **Fireside Chats**
- **Summer Courses**

Congratulations to all 2020 Graduating Seniors!



SHU/Techstars First Startup Weekend



Sacred Heart University hosted the first virtual Techstars Startup Weekend April 17-19, a 54-hour event with 25 participants from around the globe developing business ideas from concept through a final company presentation.

Originally, the event was scheduled to take place on Sacred Heart's campus in March. The pandemic and need for social distancing changed that, so the event was moved online. The virtual nature of the weekend enabled entrepreneurially minded individuals from around the United States, Bangladesh, Peru, Nigeria and the Ukraine to participate.

"I've been a Startup Weekend facilitator since 2014 and have traveled to support events across the U.S. and beyond. The largest accomplishment and question proved with this virtual event was that an online program is capable of producing the same spectacular results as an in-person event," said Chris Chang, project manager of Techstars. Thirteen ideas were pitched at SHU, and participants ultimately breaking out into seven teams to work with mentors and develop companies. After company presentations on April 19, the judges awarded the winning team 'No Surface Left Behind' first place, Tashua Financial second place and Level5 third place.

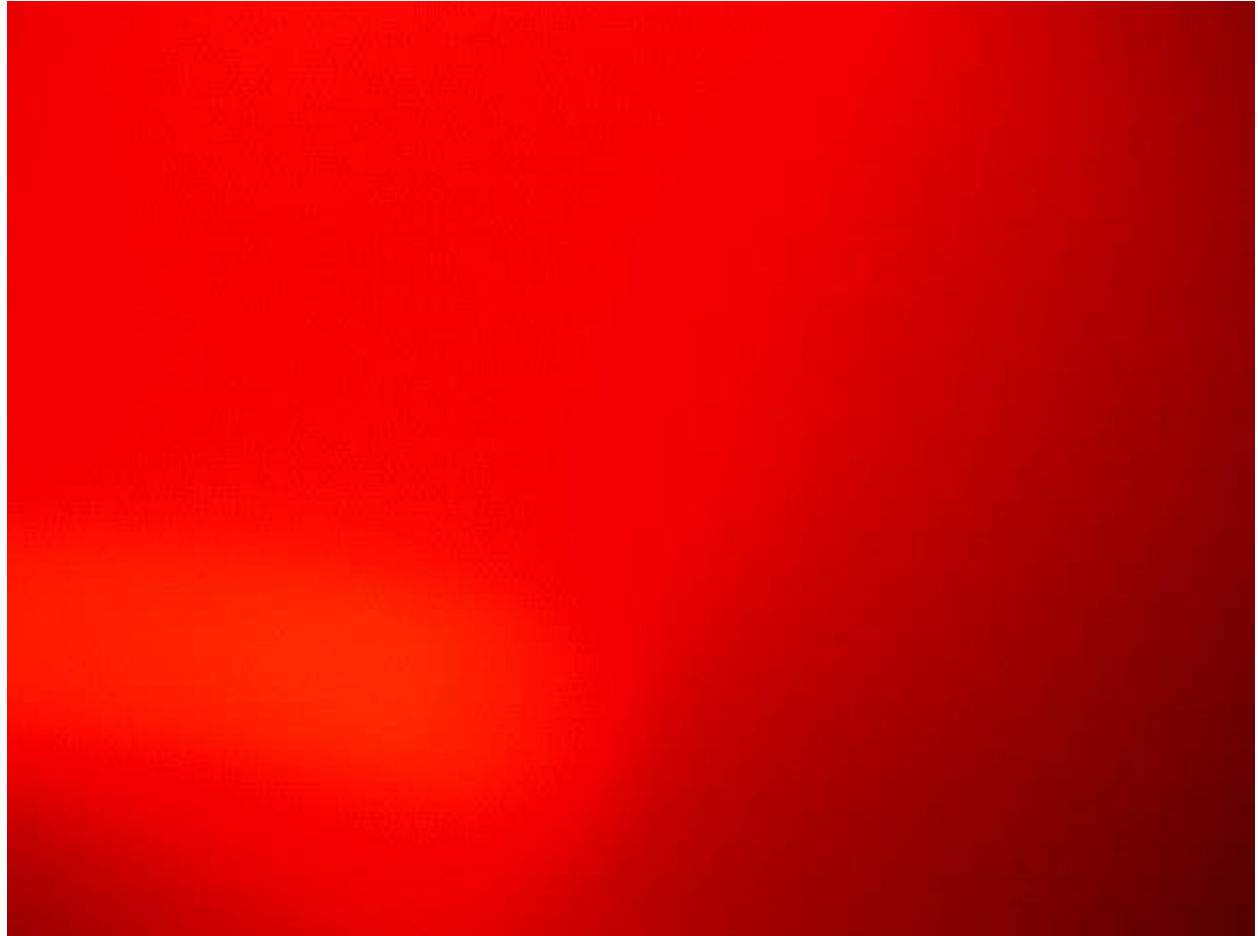
Sacred Heart and Techstars plan to conduct more Startup Weekends during the shutdown. "There will be another one in May," said Dr. Crawford, Dean of the Welch College of Business & Technology. "We hope that even more budding entrepreneurs will participate. Join us; become a Pioneer!" By: Beth Koscinski Read the full story here at <https://www.sacredheart.edu/news-room/news-listing/virtual-startup-weekend-sparks-entrepreneurship-near-and-far/>

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*"Entrepreneurship will be more important than ever to our business graduates in the coming years". -  
Dean Martha Crawford*

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## 2020-2021 Welch Scholars Have been Awarded!



Earlier this month 12 Welch Scholars were chosen to receive a \$10K scholarship. The Jack Welch Endowed Scholarship is intended to provide financial support to students who demonstrate an interest in the fields of business and/or technology, and who demonstrate a commitment to personal and professional development. The Welch Scholar Program provides students with scholarships, in exchange for the students representing the WCBT at events, completing final project of their choosing, and mentoring younger WCBT students. Six Juniors and six Seniors are selected to be Scholars for each academic year.

Welch Scholar projects are in an area of the student's expertise and interest, and students will have the full cooperation and resources that the university can reasonably offer. Projects must be approved by the Welch Scholar Interview Committee, which includes a collection of faculty, staff and students. Senior Scholars will present their projects at the end of their Senior year, at Welch Scholar Day. Welch Scholar Day occurs in early May and is a celebration of our graduating Welch Scholars and their final projects.

### **WELCH SCHOLAR WINNERS**

The six rising seniors selected (in alphabetical order) are:

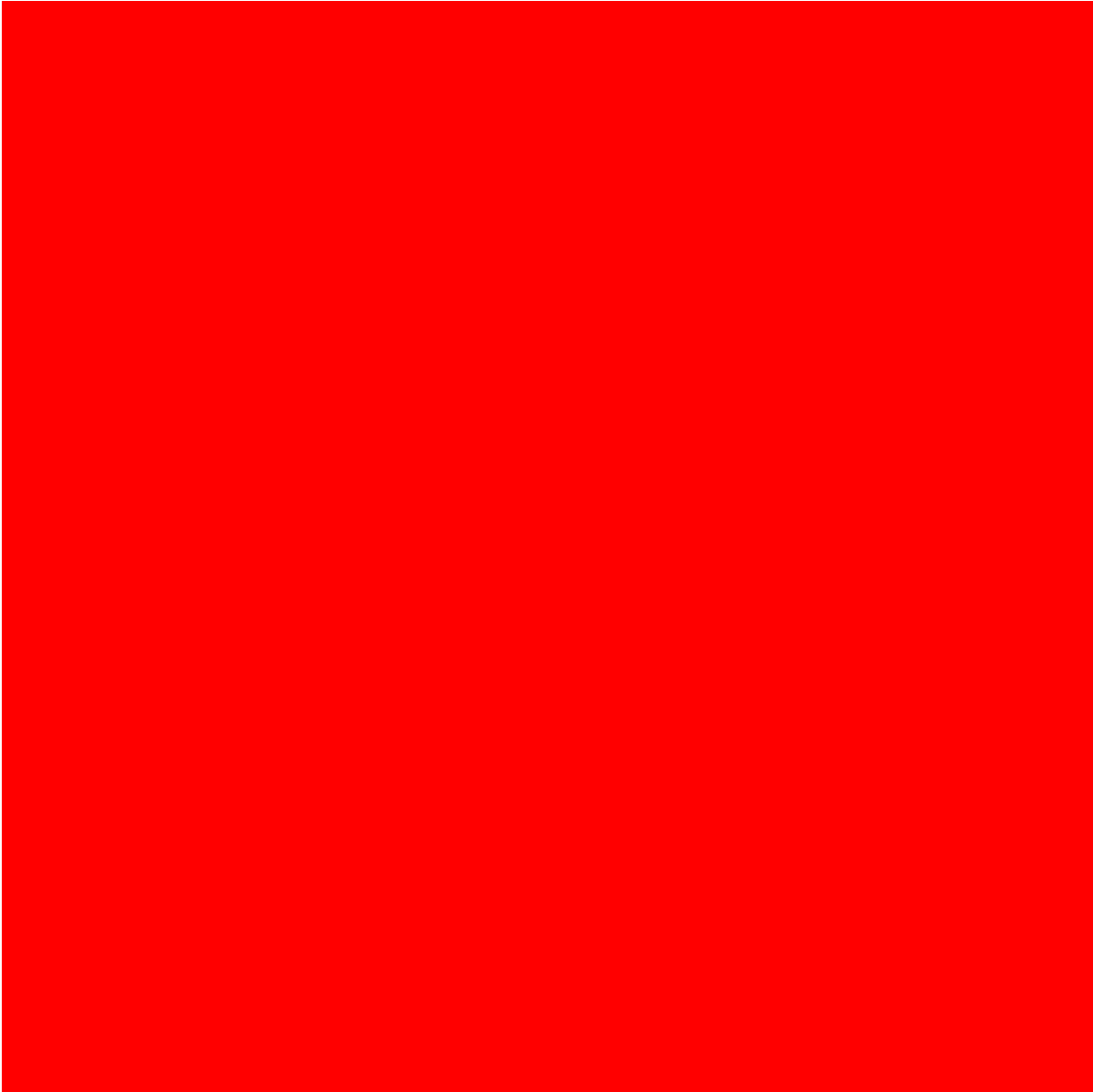
- Timothy Betz
- Kiersten Keating
- Anna Martinelli
- Adrianna Perugini
- Caroline Sordello
- Nicholas White

The six rising juniors selected (in alphabetical) are:

- Montgomery Gray
- Jason Hirschauer
- Chloe Meenan
- Eva Oberkircher
- Kyle Savino
- Erin White



May Startup Weekend







**startupweekend™**  
Google for Startups

**techstars\_**



Sacred Heart  
UNIVERSITY

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IN PARTNERSHIP WITH

**Sacred Heart University, May 29-31**

**PITCH | BUILD SOMETHING REAL | LAUNCH!**

A 54-hour, fully-immersive event where students learn how to build a company in a weekend. Pitch your idea, gather your team and build your product. As you build your product, you'll be supported by the very best mentors who are ready to help you get started.

**For more information and to register:**

**[sacredheart.edu/startupweekend](https://sacredheart.edu/startupweekend)**

May Fireside Chats & Speaking Events



The Jack Welch College of Business & Technology presents



**Why Virtual Career Fairs  
Are Here to Stay**

Tuesday, May 19, at 12:30 p.m.

Join us for an online conversation with Tasha Choi, founder of Highra, and Martha Crawford, dean of the Jack Welch College of Business and Technology at Sacred Heart University.

Registration is required at: [www.crowdcast.io/e/fireside\\_chat\\_tashachoi](http://www.crowdcast.io/e/fireside_chat_tashachoi)

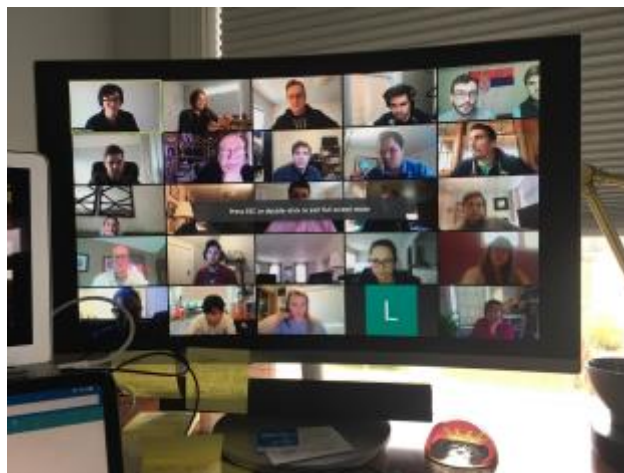
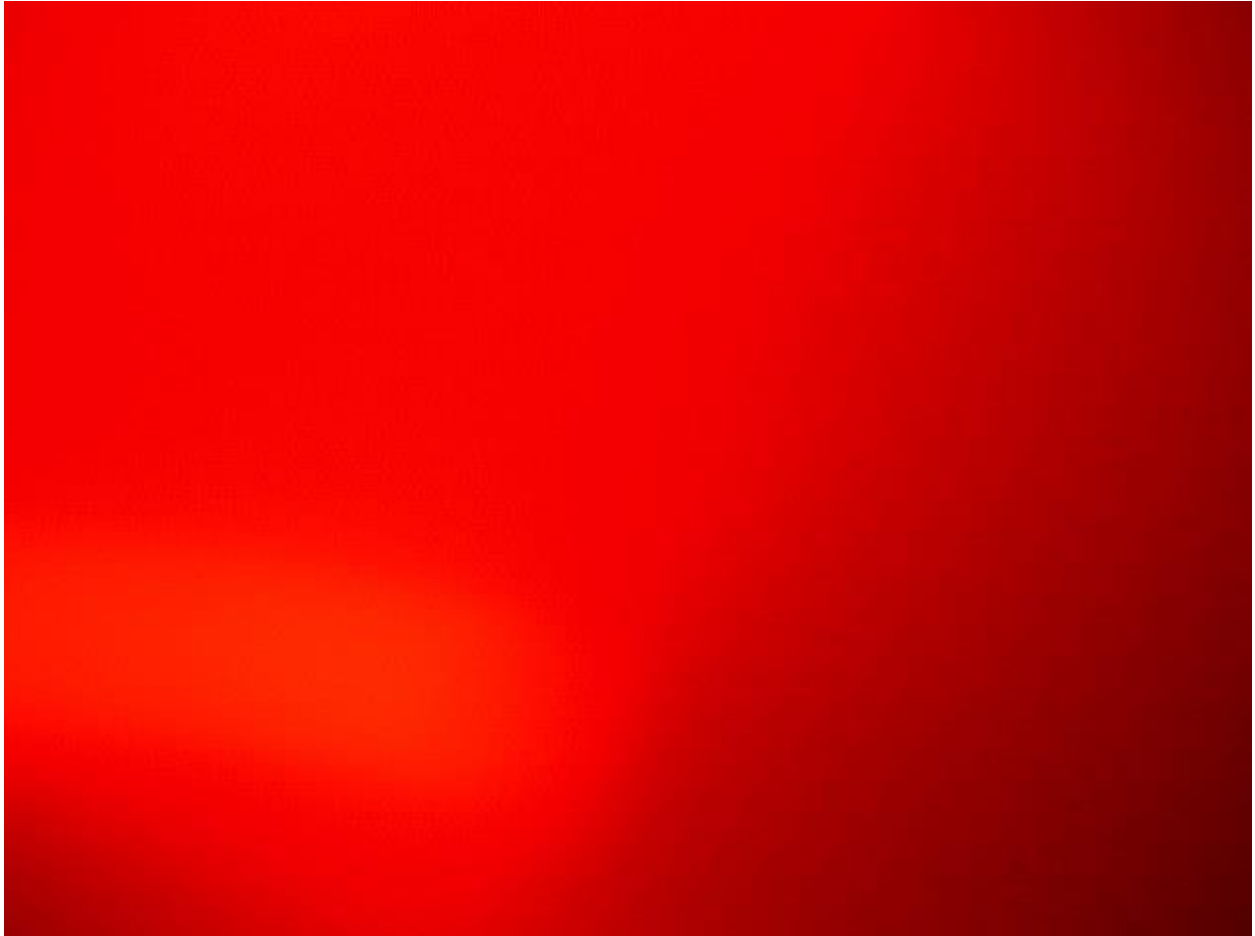


Sacred Heart  
UNIVERSITY



Tuesday, May 19, 2020 Fireside chat with Tasha Choi - "Why virtual career fairs are here to stay" [https://www.crowdcast.io/e/fireside\\_chat\\_tashachoi](https://www.crowdcast.io/e/fireside_chat_tashachoi) was a huge success watch it here. More to come in June! Goldstein & Guest Wednesday, May 27, 5:00 - 5:30 pm with Alex Oppenheimer- CRM & Marketing Operations Roar Digital <https://sacredheart.webex.com/meet/goldsteins>

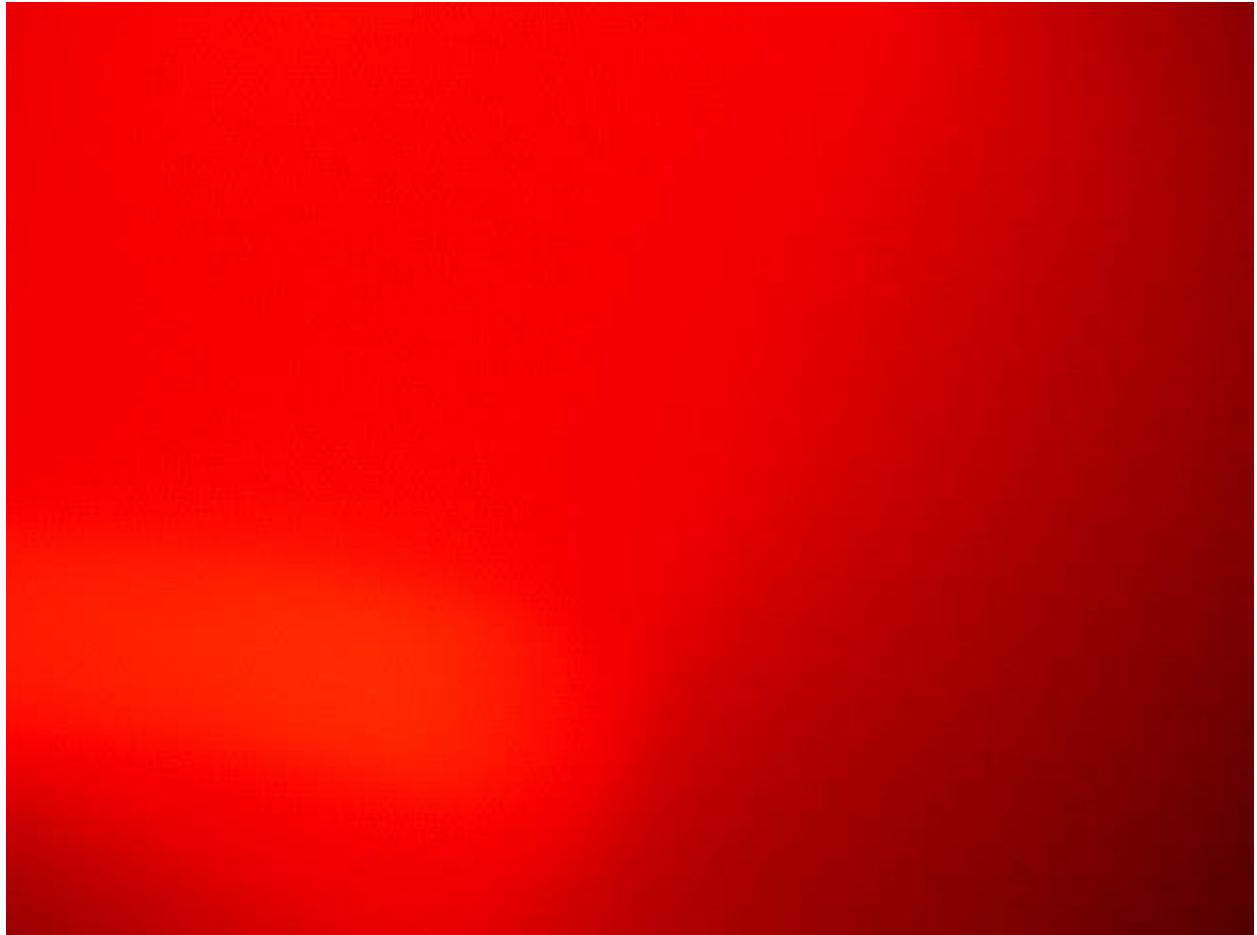
## WCBT Summer Courses



MGT 299 Introduction to Entrepreneurship (free six week course) BU 632 Managing Change WGB 603 Corporate Financial Management WGB 612 Leading and Influencing with Integrity WGB 691 Welch Competency Demo and Implementation

CS-500-AO Intro to STRUC Program CS-504-AO Intro to PROG Using Scripting CS-551-AO Intro to Object-Oriented Programming JAVA CS-552-BB Windows Interface DSGN:VIS BAS CS-553-AO WEB DESIGN WITH JAVA SCRIPT CS-106-AO Intro to Info/Tech Business (Summer I and Summer II) CS-111-A Intro to Structured Programming CS-318-A Project Course CS-112-A Data Structures CS-113-AO Discrete Structures

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4 - Instagram <https://instagram.com/shu.wcbt?igshid=1hkz7qyw746te>



5 - Slack to request to join WCBT and Techstars slack group please email [tamas.javor@techstars.com](mailto:tamas.javor@techstars.com)<sup>1</sup>

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<sup>1</sup><mailto:tamas.javor@techstars.com>