



2010

From the Editors

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Recommended Citation

Sherman, Herbert; Shuart, Joshua; and Weinstein, Laurence (2010) "From the Editors," *New England Journal of Entrepreneurship*: Vol. 13 : No. 1 , Article 2.

Available at: <https://digitalcommons.sacredheart.edu/neje/vol13/iss1/2>

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New England Journal of Entrepreneurship

From the Editors:

To some, “entrepreneurial education” is an oxymoron. How can you teach someone to have the drive, energy, and dedication of an entrepreneur—to have the entrepreneurial spirit? One editor distinctly remembers telling his father (a lifelong entrepreneur) that he was going to teach a class on entrepreneurship and his father’s replying, “How can you teach something you yourself have not done?” Skepticism aside (and there is still plenty of it), entrepreneurial education has come along way in the past 30 years with most colleges and universities offering not only a course or two in the field but also offering minors and major degrees of study in business entrepreneurship; yet our students’ education was still incomplete.

Buttressed by the 1988 Porter-McKibben Report (*Management Education and Development: Drift or Thrust into the 21st Century*, New York: McGraw-Hill), which called for both an increased focus in entrepreneurial and international education in AACSB schools and reinforced by Gary A. Giamartino, Patricia P. McDougall, and Barbara J. Bird’s challenge to the Academy of Management and the Entrepreneurship Division in particular, as well as schools of management and business, to find an international focus in their entrepreneurial curriculum [see “International Entrepreneurship: The State of the Field” *Entrepreneurship: Theory and Practice*, (18) 1993], we are pleased to observe that there are nearly 30 journals to date devoted to entrepreneurial education, 10 of which have a distinct international focus (<http://www.coventry.ac.uk/researchnet/entrepreneurship/a/3438>).

We are therefore very excited to announce that this issue contains a special section by two of our associate editors, Sean M. Hackett (Entrepreneurial Education) and Miles Davis (Minority and International Business), specifically addressing issues of international entrepreneurship and education (see Associate Editors’ Note for details). This special section is preceded by an interview conducted by Miles Davis, Shenandoah University, of Dr. M. Yaqub Mirza, founder of the Amana Mutual Fund Trust, the most successful religiously oriented mutual fund company in the United States. This interview is a continued exploration of how people of faith have built successful organizations based on their religious or spiritual principles. The interview outlines how Dr. Mirza’s faith shaped his investment philosophy and business practices.

Following the special section is our Practitioner’s Corner where Jacqueline S. Scerbinski of Kingsborough Community College-CUNY in an article entitled “College Interns: An Entrepreneurial Response to a Cost Conscious Economy” describes the risks and rewards of using college interns. She specifically focuses on their recruitment, selection, orientation, training, and supervision as well as the responsibilities the employer has to the college and the intern.

The last item in this issue is a book review of the *Handbook of BioEntrepreneurship* by Joseph R. Bell, University of Arkansas at Little Rock. Dr. Bell noted that “the book presents a history of bioentrepreneurship, including comprehensive industry statistics and insightful strategies for the biosciences and entrepreneurship.”

As always, we are indebted to the authors, reviewers, associate editors, and production staff who have brought this issue to fruition. We would specifically like to thank Drs. Hackett and Davis for their outstanding work on the special section of the journal.

Sincerely,

Herbert Sherman
Editor

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Associate Editor and Web Master

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Editor Emeritus