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From the Editors

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New England Journal of Entrepreneurship

From the Editors:

In the Spring 2005 issue we announced that Dr. Lorry Weinstein, co-founder and editor of the *Journal*, was retiring as editor and that an interim editor would shortly be named. We would like to thank Dr. Weinstein for his arduous and ardent efforts on behalf of the *Journal* and note that he will continue to remain on the editorial board. We would also like to thank Dr. Herbert Sherman of Southampton College, Long Island University, for taking on the onerous task of interim editor. Dr. Sherman has served as the editor of the *Journal of Behavioral and Applied Management* and has just retired as the founding editor of the *CASE Journal*. Both are online journals and he looks forward to working on a hardcopy one.

You may have noticed when you perused the front and inside cover of this issue that we have instituted some new and, we hope, creative and stimulating changes. It is our intention and fervent wish to position the journal as a bridge between academics and practitioners and, within the academic community, a bridge between researchers and instructors. To carry out this mission, we have segmented the journal into several topical areas including book reviews, minority and women entrepreneurs, entrepreneurial education, practitioner's corner, practitioner's interviews, and international entrepreneurship and appointed an associate editor in charge of each area. We hope to have at least one manuscript published in each area per issue, therein creating a balanced arrangement.

The associate editors have been charged with the task of soliciting manuscripts for their area and managing the review process. The editor will forward manuscripts received through the normal solicitation process to them as per their subject area. Manuscripts that fall outside of their jurisdiction will be processed, as before, by the editor. Manuscripts that are accepted by the associate editors will be featured in their own section of the *Journal*, with an accompanying note from the associate editor.

This issue features five articles and one case. The first article written by Rolland LeBrasseur, Huguette Blanco, and John Dodge of Laurentian University, entitled "Growth Intentions of Owner-Managers of Young Microfirms," is an empirical piece, which examines the intended growth of young microfirms and postulated that these firms could be categorized as either Lifestylers, Entrepreneurs, Managers, or Movers. Their research indicated that this typology was accurate and furthermore that government and nonprofit agencies supporting business growth should take these characteristics into account when providing assistance.

Maria Minniti of Babson College also examined government support for entrepreneurial activities in the second article, entitled "A Cross-Country Assessment of Government Intervention and Entrepreneurial Activity." This empirical study, employing original data from a representative sample of 10,000 individuals and from more than 300 semi-open interviews in 10 countries, provides some suggestive evidence that government intervention aimed at enhancing the underlying environment of entrepreneurial decisions may be more effective than intervention designed to provide safety nets.

We go from macro empirical research to a micro two-part field-based disguise case when Herbert Sherman, Southampton College-Long Island University, and Daniel J. Rowley, University of Northern Colorado, present a rather intriguing real-life situation: What do you do if you run a family firm, hired your only progeny to run the business, and then had that offspring quit a few days later? There are some challenging twists and turns in this case as Part B provides the reader with additional information that turns the case (and the situation) on its head!

The next two articles—"Capital Accessibility, Gender and Ethnicity: The Case of Minority Women-Owned Firms" by Leyland M. Lucas, Morgan State University and "The Embedded Entrepreneur: Recognizing the Strength of Ethnic Social Ties" by Ed Chung and Kim Whalen, Elizabethtown College—deal with gender and ethnicity issues and are described by our associate editor, Miles K. Davis. Last, but not least, Joseph E. Levangie has again graced us with another practitioner article as he has teamed up with Deaver Brown of *Simply Magazine* to tell us all about sales through the imagery of the purchase order in the article entitled "The Often-Neglected Term in the Entrepreneurial Equation—the Purchase Order." Joe has also provided us some chance pearls of wisdom in the introduction to the article.

We look forward to hearing from you, our readership, concerning these changes and would appreciate your feedback and suggestions.

Herbert Sherman
Editor

Joshua Shuart
Associate Editor and Web Master

Lorry Weinstein
Editor Emeritus