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## From the Editors

Herbert Sherman

*Long Island University*, [herbert.sherman@liu.edu](mailto:herbert.sherman@liu.edu)

Joshua Shuart

*Sacred Heart University*, [shuartj@sacredheart.edu](mailto:shuartj@sacredheart.edu)

Laurence Weinstein

*Sacred Heart University*

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# New England Journal of Entrepreneurship

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## From the Editors:

Looking back at the past year and a half of the *Journal* we have much to celebrate as well as hard work still ahead of us. Our associate editors and production staff are working to provide us with new and innovative topics for the *Journal* and we are hoping to have at least one special issue on social entrepreneurship as well as culinary arts and the hospitality industry. We are indebted to their hard work and effort, as well as the efforts of our reviewers whom the quality of the journal is highly dependent upon.

We are also making progress in forging alliances and relationships with professional associations who have shared interests and see some real synergy in our collaboration. Herbert Sherman, in conjunction with the then President-Elect of SBIDA, Kirk Heriot, conducted a small business/entrepreneurship case writing workshop at the recent USAS-BE/SBIDA conference in Orlando, Florida. The session was also cosponsored by The CASE Association (a regional affiliate of NACRA and meets with EAM, a regional affiliate of AOM), with selected embryo cases receiving stipends to facilitate case completion as well as receiving quick review at *NEJE* once submitted. All participants were invited to submit their improved cases to either CASE's meeting in May, SCR's or NACRA's summer meetings, or IBAM's October meeting in Reno.

We have also made good progress in cementing our relationships with IBAM. The editors have been asked to submit a panel session on teaching entrepreneurship through varied methods of the case approach for the upcoming conference and a separate special division of IBAM has been established to specifically deal with entrepreneurship (see the call for papers that is included in this issue). We are also cross-listing websites and calls for papers. We encourage our readers to become active members of IBAM and to use IBAM as a sounding board for teaching, research, and case writing. The success of this division is dependent upon the active involvement of our readership.

As anyone who has studied entrepreneurship knows, for every few steps we take forward we must unfortunately take a step or two back. I am deeply saddened to report that our Associate Editor for Book Reviews, Barry R. Armandi, SUNY@ Old Westbury, unexpectedly passed away in late 2006. Barry was not only supportive of the *Journal* but was a coauthor, mentor, and friend. Anyone who has known Barry has been deeply touched by his kindness, his keen intellect, and his desire to share himself with others. He will be sorely missed.

I must also unfortunately report that our once large cadre of reviewers has shrunk to rather alarming levels and this has hindered our ability to turn around manuscripts in a two-month time frame. We desperately need quality reviewers like yourself who are committed to further the study and practice of entrepreneurship and who are willing to take some time and effort out of their hectic lives in which to continue the *Journal's* fine heritage. I would ask that anyone interesting in reviewing for the *Journal* contact me immediately. Please attach your most recent CV to your e-mail.

This issue represents what we hope will continue to be the model for future issues of the *Journal* because it contains a good mix of articles including qualitative case research leading to conceptual development, a teaching case, an interview, an annotated bibliography, and a book review. The first article by Salvatore Sciascia, Fernando G. Alberti, Riccardo De Vita, and Alberto Poli, of ERDC-Entrepreneurship & Regional Development Center Università Cattaneo, entitled "Exploring the Effects of Corporate Venturing on New Business Creation" uses a grounded longitudinal case study research method to develop a series of models that depict the connection between entrepreneurial orientation (EO) and corporate ventures (CV) over time. The authors concluded that learning became a critical mitigating variable in determining what collateral emergent effects resulted from the interaction of EO and CV.

The next item, a short two-page teaching case "Owens Sawmill: A Family Business Facing a Social Responsibility Dilemma" by Dianne H. B. Welsh and David Rawlings (University of Tampa, Bank of America) places the reader in an ethical dilemma. Does the family opt to purchase a more modern saw, thereby allowing them to operate in a one-shift plant mode, and therein requiring these second-shift plant workers to work out in the field cutting, loading,

and hauling logs (the most hazardous job in the United States) or does the firm forgo profit and become less competitive by keeping the status quo? What would you do?

The theme of ethics is continued in the next article, an interview with S. Truett Cathy, founder and chairman of Chick-fil-A Inc., who run his enterprises based on his understanding of Christian principles. Miles Davis, of Shenandoah University, and Leyland M. Lucas, of Morgan State University, ask some probing questions in an attempt to not only define Mr. Cathy's formula for success but as to how he has infused his fundamental beliefs into his businesses operations.

Bonnie L. Betters-Reed and Lynda L. Moore of Simmons College in the next piece look at the collected academic work on women businessowners through several differing, nonmainstream perspectives to develop an annotated bibliography on women's entrepreneurial behavior from 1978-1998. This bibliography, even given the limitations noted by the authors, presents an excellent overview of the field and examines numerous journals that are "under nonbusiness disciplines . . . indicating that the topic itself was still a notable departure from mainstream business research and education thinking."

In our last offering, James W. Bronson, of the University of Wisconsin-Whitewater, reviews Blackwell Publishing's *Keystones of Entrepreneurship Knowledge* by Rob van der Horst, Sandra King-Kauanui, and Susan Duffy, editors (2005). This text contains previously published articles considered the "best" in their areas (fields of research, public policy, education, and service provision), seminal works in the field. He concludes that the book will serve as a valuable reference book for any professor teaching doctoral seminars and requiring a sound understanding of the field.

As always, we look forward to your comments and manuscript submittals. Please feel free to contact, Herbert Sherman, at [herbert.sherman@liu.edu](mailto:herbert.sherman@liu.edu), if you have any suggestions, recommendations, or wish to become a reviewer or associate editor of the journal.

Herbert Sherman  
Editor  
Long Island University  
Brooklyn Campus

Joshua Shuart  
Associate Editor and Web Master  
Sacred Heart University

Lorry Weinstein  
Editor Emeritus  
Sacred Heart University